Jackie Orihill

Jackie Orihill is the Managing Digital Editor for Easter Seals digital properties, including content and strategy for Easterseals.com (the national website), enewsletters, mobile, and social media.

Prior to joining Easter Seals, she managed special website features and sponsorship creative and strategy for Oprah.com and OWN.tv during a nine-year tenure with Oprah digital properties. Her longtime career in digital encompasses nonprofits and mission-based organizations such as Northwestern University, Britannica.com, Oprah.com as well as digital content for numerous Fortune 500 companies.